

## FP7 CityPulse Citizen Design Competition

In collaboration with *the Alexandra Institute, Aarhus Municipality, Open Data Aarhus, Smart Aarhus and Gatesense*

We invite you to the first **FP7 CityPulse Citizen Design Competition**.

We are putting 800EUR up for grabs in cash prizes for three lucky winners (500EUR, 200EUR and 100EUR).

The goal is to come up with a great application, service or insight for your city using data from the city. The magic difference is – we don't care what data you would like to use in your design as long as you can convince us that it could be made available. We also don't care if you live in Aarhus or anywhere else.

So no barriers on the data, location and design, well the rules of physics and a certain social and legal conformity still are required.

We suggest you design the app, service or insight that always makes you catch that bus, laugh out loud, save 50% of your energy bill or reduce pollution to a minimum – and anything else you can think off.

**Let it be useful for people, beautiful to look at and fun to use.**

The rules are simple. Submissions are due 12.12.2013 before 14:00 CET to [competition@ict-citypulse.eu](mailto:competition@ict-citypulse.eu). Submissions are as a minimum completing a document following the structure below. Convince us, but don't bore us. So keep it short, to the point, but interesting and compelling. You are welcome to add pictures, websites, links and videos that you made (no copyright infringement) to increase your chances.

Several distinguished judges from city authorities, research and industry from the CityPulse project will choose the three winners.

Your work will flow into the design of scenarios of the CityPulse project and will be published in the public domain under the creative commons license (CC BY-SA 3.0) with full credit to the author(s).

If you have any questions, please email us at [competition@ict-citypulse.eu](mailto:competition@ict-citypulse.eu).

Winners will be announced early in 2014, but no later than 31<sup>st</sup> Jan 2014.

## Submission Document Structure

NOTE: Submissions need to be made in English.

1. Title of the submission (free form)

2. Contact details

Name and Surname

Full Address

Email Address

Please designate a primary author, but list any other names and addresses of additional authors as well. We will only interact with the primary author in the process and also pay the winnings to that author – so we recommend that you arrange yourselves before submitting.

3. Description (free form, but we suggest providing a narrative to describe the use of the application, service or insight. We also suggest as much visual aids as possible, after all it is DESIGN focused – so pictures, drawings or even better videos either inserted or as links.

Have a look at Open Data Aarhus <http://odaa.dk/> or other open data portals such as <http://data.gov.uk/> and competitions for inspiration.

4. Justification (There are no barriers, but please keep it realistic – all you need to do is convince us that with the right buttons pushed we can get that data you need, make that algorithm that is required or whatever else you come up with – just no flying sheep, please.)

5. Self-declaration

“To the best of my knowledge this work submitted here is original and does not infringe any copyright.”

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Signed by at least one of the authors on behalf of all authors.

NOTES: Just to be clear, you are not obliged to develop a working version of the app for the completion nor after the competition.

## About the competition sponsor: FP7 CityPulse

The CityPulse project designs, develops and tests a distributed framework for semantic discovery, processing and interpretation of large-scale real-time Internet of Things and relevant social data streams for knowledge extraction in a city environment. CityPulse will develop innovative smart city applications by using an integrated approach to the Internet of Things and the Internet of People. It will facilitate the creation and provision of reliable real-time smart city applications by bringing together the two disciplines of knowledge-based computing and reliability testing.

The project is partially funded by the European Commission's 7<sup>th</sup> Framework Programme (FP7) under the contract number: 609035.

You can find more background about the sponsor of the competition here: <http://ict-citypulse.eu>.

Other sponsors:

- Gatesense: <http://www.gatesense.com/>
- Open Data Aarhus: <http://odaa.dk/>
- Smart Aarhus: <http://www.smartaarhus.dk/>
- Aarhus Municipality: <http://www.aarhus.dk/>
- Alexandra Instituttet A/S: <http://www.alexandra.dk/>